2008 MARKETPLACE SCHEDULE

SATURDAY, FEB. 2, 2008

11:00 am - 12:00 pm ..... Business Leaders Panel

12:00 pm – 6:00 pm ..... Marketplace Networking Floor Open
The MARKET Open
Networking Floor Reception
Sponsored by ABC Companies, DaimlerChrysler Commercial Buses North America, Motor Coach Industries, Prevost Car Inc.

5:00 pm ..... ABA Foundation Live Auction
Sponsored by ABC Companies

6:30 pm – 10:00 pm ..... Cavalier Beach Club Extravaganza Evening Event
Sponsored by Virginia Beach CVB

SUNDAY, FEB. 3, 2008

7:30 am – 8:00 am ..... Ecumenical Service
Sponsored by The Carolina Opry

8:00 am – 4:00 pm ..... Education Seminars

8:00 am – 5:00 pm ..... Marketplace Networking Floor Open

10:00 am – 11:30 am ..... Opening Ceremony & All-Delegate Breakfast
Sponsored by Virginia Beach CVB

12:30 pm – 4:00 pm ..... Catch A Wave Sightseeing Tours
Sponsored by The Catch A Wave Hampton Roads Regional Cities

4:30 pm ..... Polar Plunge!
A Marketplace Gives Back Event

6:00 pm – 10:00 pm ..... Dine Around Virginia Beach
Sponsored by Virginia Beach CVB

MONDAY, FEB. 4, 2008

7:00 am – 6:00 pm ..... Marketplace Networking Floor Open

8:00 am – 9:00 am ..... Operator Breakfast
Sponsored by Busch Gardens Europe/Water Country USA

9:10 am – 9:30 am ..... DMO Mating and Networking Session

9:30 am – 12:32 pm ..... DMO Appointment Session I

9:30 am – 5:30 pm ..... Education Seminars

12:35 pm – 2:30 pm ..... All-Delegate Lunch
Sponsored by Group Sales Box Office

2:45 pm – 5:47 pm ..... DMO Appointment Session II

5:45 pm – 6:45 pm ..... Operator-to-Operator Reception
Sponsored by Greater Birmingham CVB

6:00 pm – 7:00 pm ..... State/Provincial Caucuses

7:00 pm – 10:00 pm ..... Town Center Presents the "Edge of Chic" Evening Event
Sponsored by Virginia Beach CVB and Virginia Arts Festival

TUESDAY, FEB. 5, 2008

7:00 am – 6:00 pm ..... Marketplace Networking Floor Open

8:00 am – 9:00 am ..... Operator Breakfast
Sponsored by Prime Outlets

8:00 am – 9:00 am ..... State/Provincial Caucuses

9:10 am – 9:30 am .... Lodging Mating and Networking Session

9:30 am – 10:30 am ..... DMO Representatives Meeting

9:30 am – 12:32 pm ..... Lodging Appointment Session I

9:30 am – 5:30 pm ..... Education Seminars

12:35 pm – 2:30 pm ..... All-Delegate Lunch
Sponsored by Branson/Lakes Area Chamber of Commerce & CvB

2:45 pm – 5:47 pm ..... Lodging Appointment Session II

7:00 pm – 10:00 pm ..... Dine Around Virginia Beach
Sponsored by Virginia Beach CVB

9:30 pm – 12:30 am ..... Foundation Afterglow
Sponsored by Hard Rock International

WEDNESDAY, FEB. 6, 2008

7:00 am – 5:00 pm ..... Marketplace Networking Floor Open

8:00 am – 9:00 am ..... Operator Breakfast
Sponsored by Pennsylvania Travel Industry

9:10 am – 9:30 am ..... Attraction/LRO/Other Mating and Networking Session

9:30 am – 12:32 pm .... Attraction/LRO/Other Appointment Session I

9:30 am – 3:00 pm ..... Education Seminars

12:32 pm – 1:30 pm ..... Operator Lunch Buffet
Sponsored by Atlantic City Delegates

1:30 pm – 5:30 pm ..... Catch A Wave Sightseeing Tours
Sponsored by The Catch A Wave Hampton Roads Regional Cities

6:30 pm – 7:30 pm ..... CTIS Graduation
Sponsored by ABA

7:00 pm – 10:00 pm ..... Norfolk: The Reason the Mermaid Came Ashore Evening Event
Sponsored by Norfolk CVB and Norfolk Partners

9:30 pm – 12:30 am ..... Hospitality Suite - New York Auction
Sponsored by Destinations of New York State

THURSDAY, FEB. 7, 2008

7:00 am – 5:30 pm ..... Marketplace Networking Floor Open

8:00 am – 9:00 am ..... Operator Breakfast Buffet
Sponsored by Experience Columbus

9:10 am – 12:12 pm ..... Attraction/LRO/Other Appointment Session II

9:30 am – 5:00 pm ..... Education Seminars

12:25 pm – 1:55 pm ..... All-Delegate Lunch
Sponsored by Capital Region: Washington, DC, Maryland, Virginia and Gaylord Hotels

2:05 pm – 5:07 pm ... Attraction/LRO/Other Appointment Session III

7:00 pm – 12:00 am ... Disco Inferno Diner and Dance Evening Event
Sponsored by Visit Charlotte

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