

Operators Don't Miss The MARKET

A One-Day Exhibit Show for Motorcoach Operators

The **MARKET** is ABA's newest business show designed to **build more business** for you.

The **MARKET** offers a **one-day exhibit trade show** for motorcoach operators.

The **MARKET** offers more than **15 Education Sessions** on Safety, Compliance, Management, Finance and Leadership.

*dynamic exhibit opportunities
and education sessions*

The **MARKET** schedule

Saturday, Feb. 2, 2008

12:00 p.m. - 6:00 p.m.

Exhibit Show and Education Sessions
Virginia Beach Convention Center
Virginia Beach, VA

6:30 p.m. - 10:00 p.m.

Cavalier Beach Club Extravaganza
Networking Event

MARKET Fees:

Exhibit Show and Education Sessions

ABA Member Companies: \$100
Non-Member Companies: \$200

Access to **The MARKET** is included in Marketplace registration.

Your company registration covers an unlimited number of staff. Personnel from operations, management, and safety divisions will gain valuable information from attending

The MARKET.

Register **NOW!**

800-283-2877

www.buses.org

new wave of business

Service Suppliers who will be exhibiting at The MARKET:

Equipment Suppliers

Bus Manufacturers
Engines
Seating Manufacturers
Brakes
Tires
Specialty Parts
Paint
Glass/Mirrors/Windows

Solution Providers

Training Programs
Insurance
Financial (Accounting/
Banking/Financing/Leasing)
Employee Awareness
and Retention
Promotional Items
Computer Hardware and
Software Suppliers

Publications
Onboard Entertainment
Printing
Advertising
Public Relations

thanks ABA for meeting all of my business needs in one location. Through the addition of The MARKET, I can build the supplier relationships I need in one day and in one place. This allows me to conduct business so that I can get back to running my business.

—FRANK HENRY, CHAIRMAN & CEO, FRANK MARTZ COACH COMPANY/MARTZ TRAILWAYS



AMERICAN BUS ASSOCIATION

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Register Now!!