

# SCHEDULE FOR OPERATORS

## Thursday, Jan. 14

Arrive at Gaylord National Hotel & Convention Center. Airport shuttles from Washington/Reagan National Airport (DCA) provided.

## Friday, Jan. 15

10:00 a.m.

Pick up registration materials and badge.

11:00 a.m. – 5:00 p.m.

Participate in a Sightseeing Tour. **Sponsored by The Capital Region**

7:00 p.m. – 9:30 p.m.

Join us for the Experience Northern Virginia: The Pursuit of Happiness Evening Event. **Sponsored by Northern Virginia Visitors Consortium, George Washington's Mount Vernon Estate and Gardens & Virginia Tourism Corp.**

## Saturday, Jan. 16

8:00 a.m. – 9:30 a.m.

Participate in the Operator Business Session and Breakfast Session. **Sponsored by Shaw Festival Theatre**

9:00 a.m. – 5:30 p.m.

Walk the trade show floor at the Product Pavilion. Make your bids at the ABA Foundation Silent and Live Auctions.

10:00 a.m. – 11:30 a.m.

Attend the Opening Ceremony and ABA Annual Meeting. **Sponsored by Gaylord National Resort & Convention Center**

12:00 p.m. – 1:30 p.m.

Do business at the Operator-to-Operator Luncheon. **Sponsored by Greater Birmingham CVB**

12:00 p.m. – 5:30 p.m.

Connect with delegates at the Networking Floor Reception. **Sponsored by ABC Companies, BCI, Daimler Buses North America, Motor Coach Industries, Prevost**

5:00 p.m.

Marketplace Gives Back: Monuments By Moonlight Tour  
**Sponsored by Destination DC, Guide Service of Washington and Gaylord National Resort**

7:00 p.m. – 10:00 p.m.

Experience the Crusin' Maryland! Evening Event.  
**Sponsored by Maryland Tourism & Partners**

10:00 p.m. - 1:00 a.m.

After Hours Party in Pose Night Club at the Gaylord National  
**Sponsored by MTR Western**

## Sunday, Jan. 17

6:00 a.m. – 7:00 a.m.

Marketplace Gives Back: Zumba Dance Party  
**Sponsored by Maryland Tourism & Partners**

## Sunday, Jan. 17 (continued)

8:00 a.m. – 9:00 a.m.

Wake up with the Operator Breakfast. **Sponsored by Myrtle Beach Area CVB**

9:10 a.m. – 5:59 p.m.

Build your business at the DMO/Receptive Appointment Session I & II.

12:30 p.m. – 2:00 p.m.

Don't miss the All-Delegate Lunch & Cook-off.  
**Sponsored by Grapevine CVB/Gaylord Texan/Team Texas**

7:00 p.m. – 9:30 p.m.

Become a "DC Insider" Evening Event.  
**Sponsored by Destination DC, the Newseum & Partners**

9:30 p.m. – 12:30 a.m.

Support the Foundation Afterglow at Hard Rock Cafe DC. **Sponsored by Hard Rock International**

## Monday, Jan 18

8:00 a.m. – 9:00 a.m.

Rise and shine for the Operator Breakfast.  
**Sponsored by Atlantic City Delegates**

9:10 a.m. – 5:59 p.m.

Build your business at the Lodging/Attraction Appointment Session.

12:30 p.m. – 2:00 p.m.

See the Broadway stars at the All-Delegate Lunch.  
**Sponsored by Group Sales Box Office**

7:30 p.m.

Discover the wide array of restaurants during the Dine Around. **Sponsored by The Capital Region**

9:30 p.m. – 12:30 a.m.

Spend your bucks at the NY Auction. **Sponsored by Destinations of New York State**

## Tuesday, Jan. 19

8:00 a.m. – 9:00 a.m.

Start your day off with the Operator Breakfast.  
**Sponsored by Arkansas, The Natural State**

9:10 a.m. – 5:59 p.m.

Build your business at the Lodging/Attraction Appointment Session.

12:30 p.m. – 2:00 p.m.

See who's playing at the All-Delegate Lunch.  
**Sponsored by Branson/Lakes Area Chamber of Commerce & CVB**

7:00 p.m. – 10:00 p.m.

Bandstand Boogie Evening Event. **Sponsored by the Philadelphia CVB**

**Education seminars available all week, including four operator-focused seminars.**