

**RECEPTIVE OPERATOR REGISTRATION  
AMERICAN BUS MARKETPLACE**

**January 15-19, 2010  
National Harbor, MD**



Company Name: \_\_\_\_\_ Company Registration Contact: \_\_\_\_\_  
 Company Address: \_\_\_\_\_  
 Company Phone: \_\_\_\_\_ Company Email: \_\_\_\_\_

**REGISTRATION TYPE – CHECK THE TYPE(S) BELOW. Full descriptions for registration types are available at [www.buses.org/marketplace](http://www.buses.org/marketplace) or on the Marketplace Descriptions and Conditions page.**

- BUYER:** Receptive Operators who attend Marketplace to meet with travel industry suppliers (Sellers) to create business relationships and plan future charters and tours.
- SELLER:** Receptive Operators who attend Marketplace to sell their product (packaged tours, etc.) to Tour and Bus Operators. An Operator registering as a Seller can select from the following business sessions:
  - DMO:** Operators who wish to sell their product/service with the destination marketing organizations (DMOs). Sellers in this session will have access to the Business Floor all day Sunday.
  - ATTRACTION:** Operators who wish to be scheduled with the attraction members. Sellers in these sessions will be prescheduled in one of the following, but will have access to the Business Floor all day Monday and Tuesday. Appointment sessions: Monday AM/Tuesday PM or Monday PM/Tuesday AM.

**REGISTRATION FEES:**

**BUYER DELEGATES**

**Appointment-taking Delegate**

Buyer Free Registration (earned from MKPL 09): \$0\*  
 Buyer Early Bird Registration (until Sept 9): \$250\*  
 Buyer Regular Registration (starting Sept. 10): \$350\*

**Rotation Delegate**

Buyer Free Registration (earned from MKPL 09): \$0\*  
 Buyer Early Bird Registration (until Sept 9): \$250\*  
 Buyer Regular Registration (starting Sept. 10): \$350\*

**Attendee**

Buyer Representative: \$600  
 Product Pavilion Attendee: \$100 per Operator Company  
 Guest Operator: Complimentary

**Guest**

Buyer Guest Registration: \$250 (Can not be employed by ABA Company)

\*Rebate of \$250 if conditions under Buyer Delegates on reverse side are met.

**SELLER DELEGATES**

**Appointment-taking Delegate**

Seller Early Bird Registration (until July 15): \$1195  
 Seller Regular Registration (starting July 16): \$1225

**Observer Delegate**

Seller Early Bird Registration (until July 15): \$1195  
 Seller Regular Registration (starting July 16): \$1225

**Attendee**

Member Day Pass: \$200 per day/2 day max.  
 Non Member Day Pass: \$300 per day/2 day max. (\$100 will be refunded if you join ABA by June 30, 2010)

**Guest**

Seller Guest Registration: \$600 (Can not be employed by ABA Company)

**FOUNDATION PAID EVENTS – AVAILABLE FOR BUYERS AND SELLERS**

Foundation Afterglow: \$35

**PAYMENT INFORMATION: Total Amount Due \$ \_\_\_\_\_ . All payments are due by Sept. 15, 2009. Payments are in US Dollars.**

- Credit Card
  - Visa
  - MasterCard
  - American Express
- Check Enclosed
- Please invoice
- No payment required

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Print name as it appears on card \_\_\_\_\_

**DELEGATE INFORMATION: CHECK REGISTRATION TYPE AND ANY FOUNDATION EVENTS FOR EACH DELEGATE**

<b>BUYER</b>	<b>SELLER</b>	Delegate Name _____
<input type="checkbox"/> Appointment-taking Buyer	<input type="checkbox"/> Appointment-taking Seller	Delegate E-Mail _____
<input type="checkbox"/> Rotation Buyer	<input type="checkbox"/> Observer	Delegate Title _____
<input type="checkbox"/> Buyer Representative	<input type="checkbox"/> Member Day Pass	First Time at Marketplace (circle one)      YES      NO
<input type="checkbox"/> Product Pavilion Attendee	<input type="checkbox"/> Non Member Day Pass	
<input type="checkbox"/> Guest Operator	<input type="checkbox"/> Seller Guest	
<input type="checkbox"/> Buyer Guest	<b>FOUNDATION</b>	
	<input type="checkbox"/> Afterglow	

<b>BUYER</b>	<b>SELLER</b>	Delegate Name _____
<input type="checkbox"/> Appointment-taking Buyer	<input type="checkbox"/> Appointment-taking Seller	Delegate E-Mail _____
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<input type="checkbox"/> Buyer Representative	<input type="checkbox"/> Member Day Pass	First Time at Marketplace (circle one)      YES      NO
<input type="checkbox"/> Product Pavilion Attendee	<input type="checkbox"/> Non Member Day Pass	
<input type="checkbox"/> Guest Operator	<input type="checkbox"/> Seller Guest	
<input type="checkbox"/> Buyer Guest	<b>FOUNDATION</b>	
	<input type="checkbox"/> Afterglow	

<b>BUYER</b>	<b>SELLER</b>	Delegate Name _____
<input type="checkbox"/> Appointment-taking Buyer	<input type="checkbox"/> Appointment-taking Seller	Delegate E-Mail _____
<input type="checkbox"/> Rotation Buyer	<input type="checkbox"/> Observer	Delegate Title _____
<input type="checkbox"/> Buyer Representative	<input type="checkbox"/> Member Day Pass	First Time at Marketplace (circle one)      YES      NO
<input type="checkbox"/> Product Pavilion Attendee	<input type="checkbox"/> Non Member Day Pass	
<input type="checkbox"/> Guest Operator	<input type="checkbox"/> Seller Guest	
<input type="checkbox"/> Buyer Guest	<b>FOUNDATION</b>	
	<input type="checkbox"/> Afterglow	

**By signing this form, I am agreeing to the Marketplace Conditions on the reverse side.** \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

- I have a special badge request and have attached the request.
- I have a disability and need special assistance, or I have a special dietary need. The necessary information regarding my need is attached. Every effort will be made to accommodate your request(s).