

# MARKETPLACE 2010

JANUARY 15-19, 2010 NATIONAL HARBOR, MD

## Friday, Jan. 15

- 8:00 a.m. – 5:00 p.m.  
Board of Directors Meeting
- 10:00 a.m. – 6:00 p.m.  
Registration & Service Centers Open
- 11:00 a.m. – 5:00 p.m.  
Sightseeing Tours (times vary for each tour)  
Sponsored by The Capital Region
- 7:00 p.m. – 9:30 p.m.  
Experience Northern Virginia: The Pursuit of Happiness Evening Event  
Sponsored by Northern Virginia Visitors Consortium, George Washington's Mount Vernon Estate and Gardens & Virginia Tourism Corp.

## Saturday, Jan. 16

- 7:00 a.m. – 6:00 p.m.  
Registration & Service Centers Open
- 8:00 a.m. – 9:30 a.m.  
Operator Business Session and Breakfast  
Breakfast Sponsored by Shaw Festival Theatre
- 9:00 a.m. – 5:30 p.m.  
Product Pavilion Open  
ABA Foundation Silent and Live Auction
- 10:00 a.m. – 11:30 a.m.  
Opening Ceremony and ABA Annual Meeting  
Sponsored by Gaylord National Resort & Convention Center
- 12:00 p.m. – 1:30 p.m.  
Operator-to-Operator Luncheon  
Sponsored by Greater Birmingham CVB
- 12:00 p.m. – 5:30 p.m.  
Networking Floor Reception  
Sponsored by ABC Companies, BCI, Daimler Buses North America, Motor Coach Industries, Prevost
- 3:30 p.m.  
ABA Foundation Live Auction
- 5:00 p.m.  
Marketplace Gives Back: Monuments By Moonlight Tour  
Sponsored by Destination DC, Guide Service of Washington and Gaylord National Resort
- 7:00 p.m. – 10:00 p.m.  
Cruisin' Maryland! Evening Event  
Sponsored by Maryland Tourism & Partners
- 10:00 p.m. - 1:00 a.m.  
After Hours Party in Pose Night Club at the Gaylord National  
Sponsored by MTR Western

## Sunday, Jan. 17

- 6:00 a.m. – 7:00 a.m.  
Marketplace Gives Back: Zumba Dance Party  
Sponsored by Maryland Tourism & Partners
- 7:00 a.m. – 6:00 p.m.  
Registration & Service Centers Open
- 7:30 a.m. – 8:00 a.m.  
Ecumenical Service  
Sponsored by The Carolina Opry
- 8:00 a.m. – 9:00 a.m.  
Operator Breakfast  
Sponsored by Myrtle Beach Area CVB
- 9:10 a.m. – 12:12 p.m.  
DMO/Receptive Operator Appointment Session

## Sunday, Jan. 17 (continued)

- 10:00 a.m. – 12:00 p.m.  
BISC Executive Committee Meeting
- 12:30 p.m. – 2:00 p.m.  
Taste of Texas! All-Delegate Lunch  
Sponsored by Grapevine CVB/Gaylord Texan/Team Texas
- 1:00 p.m. – 5:00 p.m.  
BISC Meetings
- 2:15 p.m. – 5:59 p.m.  
DMO/Receptive Operator Appointment Session
- 7:00 p.m. – 9:30 p.m.  
Become a "DC Insider" Evening Event  
Sponsored by Destination DC along with the Newseum & Partners
- 9:30 p.m. – 12:30 a.m.  
Foundation Afterglow at Hard Rock Cafe DC  
Sponsored by Hard Rock International

## Monday, Jan 18

- 7:00 a.m. – 6:00 p.m.  
Registration & Service Centers Open
- 7:30 a.m. – 8:30 a.m.  
State/Provincial Caucus Meetings
- 8:00 a.m. – 9:00 a.m.  
Operator Breakfast  
Sponsored by Atlantic City Delegates
- 8:00 a.m. – 5:00 p.m.  
BISC Meetings
- 9:10 a.m. – 12:12 p.m.  
Lodging/Attraction/Rec. Op. Appointment Session
- 12:30 p.m. – 2:00 p.m.  
All-Delegate Lunch  
Sponsored by Group Sales Box Office
- 2:15 p.m. – 5:59 p.m.  
Lodging/Attraction/Rec. Op. Appointment Session
- 6:00 p.m. – 7:00 p.m.  
SKAL International Reception
- 6:30 p.m. – 7:30 p.m.  
CTIS Graduation  
Sponsored by The American Bus Association
- 7:30 p.m.  
Dine Around  
Sponsored by The Capital Region
- 9:30 p.m. – 12:30 a.m.  
Hospitality Suite  
Sponsored by Destinations of New York State

## Tuesday, Jan. 19

- 7:00 a.m. – 6:00 p.m.  
Registration & Service Centers Open
- 8:00 a.m. – 9:00 a.m.  
Operator Breakfast  
Sponsored by Arkansas, The Natural State
- 9:10 a.m. – 12:12 p.m.  
Lodging/Attraction/Rec. Op. Appointment Session
- 12:30 p.m. – 2:00 p.m.  
All-Delegate Lunch  
Sponsored by Branson/Lakes Area Chamber of Commerce & CVB
- 2:15 p.m. – 5:59 p.m.  
Lodging/Attraction/Rec. Op. Appointment Session
- 7:30 p.m. – 10:00 p.m.  
Bandstand Boogie Evening Event  
Sponsored by Philadelphia CVB