



These piping-hot, hand twisted Philadelphia soft pretzel are a quick treat for visitors walking the historic streets.

STAND OUT AT MARKETPLACE

Marketplace brings together your target market.

- **Buyers:** more than 750 tour and motorcoach owners and operators attend. Our members complete 575,000 charter and tour trips annually, carrying almost 22 million passengers.
- **Sellers:** more than 2500 travel industry representatives from destination marketing organizations, attractions, restaurants, hotels and associate service suppliers.

From contract to post-Marketplace follow-up, ABA staff will work directly with you to create the perfect sponsorship to meet your unique needs, because flexibility is the key to making your sponsorship successful and effective.

**Marketplace 2011: January 8-12
Philadelphia, PA**



AMERICAN BUS ASSOCIATION