

MARKETPLACE 2011 PHILADELPHIA



ASSOCIATE / EXHIBITOR REGISTRATION

January 8-12, 2011

Company Name: _____ Company Registration Contact: _____
 Company Address: _____
 Company Phone: _____ Company Email: _____

REGISTRATION TYPE – CHECK THE TYPE(S) BELOW. Full descriptions for registration types are available at www.buses.org/marketplace or on reverse side.

- ASSOCIATE:** Associate members who want to sell their products/services to operator and/or travel industry members on the Networking Floor.
 - REPRESENTATIVE:** Networking Floor/Coach Exhibit staff – all week.
 - PRODUCT PAVILION EXHIBITOR:** Delegate for Product Pavilion – Saturday, Jan. 8 and Sunday, Jan. 9 only.
- SELLER:** Associates who attend Marketplace to sell their product to Tour and Bus Operators through prescheduled appointments will have access to the Business Floor. Associates wishing to take appointments will be scheduled along with the attraction members. Sellers in these sessions will be prescheduled in one of the following, but will have access to the Business Floor all day Tuesday and Wednesday. Appointment sessions: Tues. AM/Weds. PM or Tues. PM/Weds. AM.

EXHIBIT TYPE – CHECK BOOTH TYPE BELOW. Full descriptions for registration types are available at www.buses.org/marketplace or on reverse side.

- NETWORKING FLOOR BOOTH:** 10X10 Exhibit; does not include delegate registration or furnishing. All Marketplace week (Jan. 8-12).
- COACH EXHIBIT:** Does not include delegate registration. Coaches on display must be ABA members & must be manned during show hours. All Marketplace week (Jan. 8-12).
- PRODUCT PAVILION EXHIBIT:** 10x10 space, 6' table, 2 chairs, carpet, drape, one exhibitor pass for Saturday, Jan. 8 and Sunday, Jan. 9 only.

REGISTRATION/EXHIBIT FEES: DESCRIPTIONS/ELIGIBILITY INFORMATION AVAILABLE ON REVERSE SIDE AND AT WWW.BUSES.ORG/MARKETPLACE

ASSOCIATE DELEGATES

Representative: \$795
 Product Pavilion Primary Exhibitor: Included in exhibit fee
 Product Pavilion Additional Exhibitor: \$100
 Attendee
 Member Day Pass: \$200 per day/2 day max.
 Non Member Day Pass: \$300 per day/2 day max. (\$100 will be refunded if join you ABA by June 30, 2011)
 Associate Guest: \$600 (Cannot be employed by ABA Company)

SELLER DELEGATES

Appointment-taking Delegate
 Seller Early Bird Registration (until July 15): \$1195
 Seller Regular Registration (starting July 16): \$1250
 Observer Delegate
 Seller Early Bird Registration (until July 15): \$1195
 Seller Regular Registration (starting July 16): \$1250
 Guest
 Seller Guest Registration: \$600 (Cannot be employed by ABA Company)

EXHIBIT FEES

Networking Floor Exhibit
 Early Bird Registration (until July 15): \$2000
 Regular Registration (starting July 16): \$2500
Coach Exhibit
 Early Bird Registration (until July 15): \$3000 per coach
 Regular Registration (starting July 16): \$3500 per coach
Product Pavilion Exhibit
 Early Bird Registration (until July 15): \$400
 Regular Registration (starting July 16): \$600
 Non-Member Rate: \$750 (includes ABA membership through Dec. 31, 2011)

FOUNDATION PAID EVENTS – AVAILABLE FOR ASSOCIATES AND SELLERS

Foundation Afterglow: \$35

PAYMENT INFORMATION: Total Amount Due \$ _____. All payments are due by Sept. 16, 2010. Payments are in US Dollars.

- Credit Card Check Enclosed Please invoice No payment required
- Visa MasterCard American Express

Card Number _____ Expiration Date _____ Print name as it appears on card _____

DELEGATE INFORMATION: CHECK REGISTRATION TYPE AND ANY FOUNDATION EVENTS FOR EACH DELEGATE

ASSOCIATE	SELLER	Delegate Name _____
<input type="checkbox"/> Representative	<input type="checkbox"/> Appointment-taking Seller	Delegate E-Mail _____
<input type="checkbox"/> Pavilion Primary Exhibitor	<input type="checkbox"/> Observer	Delegate Title _____
<input type="checkbox"/> Pavilion Additional Exhibitor	<input type="checkbox"/> Seller Guest	
<input type="checkbox"/> Associate Member Day Pass		
<input type="checkbox"/> Associate Non Member Day Pass	FOUNDATION	
<input type="checkbox"/> Associate Guest	<input type="checkbox"/> Afterglow	First Time at Marketplace (circle one) YES NO

ASSOCIATE	SELLER	Delegate Name _____
<input type="checkbox"/> Representative	<input type="checkbox"/> Appointment-taking Seller	Delegate E-Mail _____
<input type="checkbox"/> Pavilion Primary Exhibitor	<input type="checkbox"/> Observer	Delegate Title _____
<input type="checkbox"/> Pavilion Additional Exhibitor	<input type="checkbox"/> Seller Guest	
<input type="checkbox"/> Associate Member Day Pass		
<input type="checkbox"/> Associate Non Member Day Pass	FOUNDATION	
<input type="checkbox"/> Associate Guest	<input type="checkbox"/> Afterglow	First Time at Marketplace (circle one) YES NO

By signing this form, I am agreeing to the Marketplace Conditions available on-line.

Signature _____

Date _____

- I have a special badge request and have attached the request.
- I have a disability and need special assistance, or I have a special dietary need. The necessary information regarding my need is attached.
 Every effort will be made to accommodate your request(s).