

MARKETPLACE 2011 PHILADELPHIA



BUS AND TOUR OPERATOR REGISTRATION

January 8-12, 2011

Company Name: _____ Company Registration Contact: _____

Company Address: _____

Company Phone: _____ Company Email: _____

REGISTRATION TYPE – CHECK THE TYPE(S) BELOW. Full descriptions for registration types are available at www.buses.org/marketplace or on the Marketplace Descriptions and Conditions page.

- BUYER:** Bus and Tour Operators who attend Marketplace to meet with travel industry suppliers (Sellers) to create business relationships and plan future charters and tours.
- SELLER:** Bus and Tour Operators who attend Marketplace to sell their product (coach charter service, packaged tours, etc.) to Tour and Bus Operators. A Receptive Operator registering as a Seller can select from the following business sessions:
 - DMO:** Bus and Tour Operators who wish to sell their product/service with the destination marketing organizations (DMOs). Sellers in this session will have access to the Business Floor all day Monday.
 - ATTRACTION:** Bus and Tour Operators who wish to be scheduled with the attraction members. Sellers in these sessions will be prescheduled in one of the following, but will have access to the Business Floor all day Tuesday and Wednesday. Appointment sessions: Tues. AM/Weds. PM or Tues. PM/Weds. AM.

REGISTRATION FEES:

BUYER DELEGATES

Appointment-taking Delegate

- Buyer Free Registration (earned from MKPL 10): \$0*
- Buyer Early Bird Registration (until July 15): \$250*
- Buyer Regular Registration (starting July 16): \$350*

Rotation Delegate

- Buyer Free Registration (earned from MKPL 10): \$0*
- Buyer Early Bird Registration (until July 15): \$250*
- Buyer Regular Registration (starting July 16): \$350*

Attendee

- Buyer Representative: \$600
- Product Pavilion Attendee: \$100 per Operator Company (Sat/Sun only)
- Guest Operator: Complimentary

Guest

- Buyer Guest Registration: \$250 (Cannot be employed by ABA Company)

*Rebate of \$250 if conditions under Buyer Delegates on reverse side are met.

SELLER DELEGATES

Appointment-taking Delegate

- Seller Early Bird Registration (until July 15): \$1195
- Seller Regular Registration (starting July 16): \$1250

Observer Delegate

- Seller Early Bird Registration (until July 15): \$1195
- Seller Regular Registration (starting July 16): \$1250

Attendee

- Member Day Pass: \$200 per day/2 day max.
- Non Member Day Pass: \$300 per day/2 day max. (\$100 will be refunded if you join ABA by June 30, 2011)

Guest

- Seller Guest Registration: \$600 (Cannot be employed by ABA Company)

FOUNDATION PAID EVENTS – AVAILABLE FOR BUYERS AND SELLERS

Foundation Afterglow: \$35

PAYMENT INFORMATION: Total Amount Due \$ _____. All payments are due by **Sept. 16, 2010.** Payments are in US Dollars.

- Credit Card Check Enclosed Please invoice No payment required
- Visa
- MasterCard
- American Express

Card Number _____ Expiration Date _____ Print name as it appears on card _____

DELEGATE INFORMATION: CHECK REGISTRATION TYPE AND ANY FOUNDATION EVENTS FOR EACH DELEGATE

BUYER <input type="checkbox"/> Appointment-taking Buyer <input type="checkbox"/> Rotation Buyer <input type="checkbox"/> Buyer Representative <input type="checkbox"/> Product Pavilion Attendee <input type="checkbox"/> Guest Operator <input type="checkbox"/> Buyer Guest	SELLER <input type="checkbox"/> Appointment-taking Seller <input type="checkbox"/> Observer <input type="checkbox"/> Member Day Pass <input type="checkbox"/> Non Member Day Pass <input type="checkbox"/> Seller Guest FOUNDATION <input type="checkbox"/> Afterglow	Delegate Name _____ Delegate E-Mail _____ Delegate Title _____ First Time at Marketplace (circle one) YES NO
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BUYER <input type="checkbox"/> Appointment-taking Buyer <input type="checkbox"/> Rotation Buyer <input type="checkbox"/> Buyer Representative <input type="checkbox"/> Product Pavilion Attendee <input type="checkbox"/> Guest Operator <input type="checkbox"/> Buyer Guest	SELLER <input type="checkbox"/> Appointment-taking Seller <input type="checkbox"/> Observer <input type="checkbox"/> Member Day Pass <input type="checkbox"/> Non Member Day Pass <input type="checkbox"/> Seller Guest FOUNDATION <input type="checkbox"/> Afterglow	Delegate Name _____ Delegate E-Mail _____ Delegate Title _____ First Time at Marketplace (circle one) YES NO
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By signing this form, I am agreeing to the Marketplace Conditions available on website. _____

Signature

Date

- I have a special badge request and have attached the request.
- I have a disability and need special assistance, or I have a special dietary need. The necessary information regarding my need is attached. Every effort will be made to accommodate your request(s).