

MARKETPLACE 2011



PHILADELPHIA

SCHEDULE OF EVENTS

Friday, Jan. 7

12 - 3 p.m.	Board of Directors Executive Committee Meeting
3 - 5 p.m.	Board of Directors Meeting
3 - 5 p.m.	BISC Executive Committee Meeting
7 p.m.	Board of Directors Dinner Sponsored by Nashville CVB

Saturday, Jan. 8

8 a.m. - 4 p.m.	Board of Directors Meeting
8 a.m. - 4 p.m.	BISC Meeting
10 a.m. - 5:30 p.m.	Registration and Service Centers Open
Noon - 4:00 p.m.	Sightseeing Tours
2 - 5:30 p.m.	Education Seminars
4:30 - 5:30 p.m.	Operator-to-Operator Business Session Sponsored by Best Western International Inc.
4:30 - 6:30 p.m.	Product Pavilion Operator Preview Event Sponsored by Gaylord Opryland Resort & Convention Center
7 p.m.	Dine Around Sponsored by Philadelphia CVB

Sunday, Jan. 9

7 a.m. - 5:30 p.m.	Registration, Service Centers and Networking Floor Open
7 - 8 a.m.	Zumba Dance Class: ABA Foundation Fundraiser Sponsored by IHG
7:30 - 8 a.m.	Ecumenical Service Sponsored by The Carolina Opry
8 - 9 a.m.	Operator Breakfast Sponsored by Greater Birmingham CVB
8 a.m. - Noon	BISC Meeting
9:30 - 11 a.m.	Opening Ceremony and ABA Annual Meeting Sponsored by Philadelphia CVB
11 a.m. - 5:30 p.m.	Product Pavilion Open
11:30 a.m. - 5:00 p.m.	Education Seminars
Noon	ABA Foundation Live Auction
Noon - 5 p.m.	Networking Floor Reception Sponsored by ABC Companies, Motor Coach Industries, Prevost and Setra from Daimler Buses North America
5:45 - 6:45 p.m.	Team Canada Annual Member Meeting
7 - 9:30 p.m.	"Driving History: The National Constitution Center celebrates America's Most Historic Mile" Evening Event Sponsored by Philadelphia CVB & Partners
9:30 - 11:30 p.m.	Marketplace Gives Back Event at Lucky Strike Lanes Benefiting Alex's Lemonade Stand Foundation

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SCHEDULE OF EVENTS

Monday, Jan. 10

7 a.m. - 6 p.m. 8 - 9 a.m.	Registration, Service Centers and Networking Floor Open Operator Breakfast Sponsored by Myrtle Beach CVB
9:10 a.m. - 6:19 p.m. 9:30 a.m. - 5 p.m. 12:30 - 2:15 p.m.	DMO/Receptive Operator Appointment Session Education Seminars All-Delegate Lunch Sponsored by Group Sales Box Office/BestOfBroadway.com
6:30 - 7:30 p.m. 7 - 9:30 p.m.	SKAL Reception "Destination Arts and Culture" Evening Event Sponsored by Philadelphia CVB & Partners
9:30 p.m. - 11:30 p.m.	Hospitality Suite - New York Auction Sponsored by Destinations of New York State

Tuesday, Jan. 11

7 a.m. - 6 p.m. 7:30 - 8:30 a.m. 8 - 9 a.m.	Registration, Service Centers and Networking Floor Open State / Provincial Caucuses Operator Breakfast Sponsored by Arkansas, The Natural State
9:10 a.m. - 6:19 p.m. 9:30 a.m. - 5 p.m. 12:30 - 2:15 p.m.	Lodging/Attraction/Receptive Operator Appointment Sessions Education Seminars All-Delegate Lunch Sponsored by Branson/Lakes Area Chamber of Commerce & CVB
6:30 - 7:30 p.m. 7 - 10 p.m.	CTIS Graduation "A Day & Night in Atlantic City" Evening Event Sponsored by Atlantic City CVA and Our Partners
9:30 p.m. - 12:30 a.m.	Foundation Afterglow Sponsored by Hard Rock International

Wednesday, Jan. 12

7 a.m. - 6 p.m. 8 - 9 a.m.	Registration, Service Centers and Networking Floor Open Operator Breakfast Sponsored by Delaware Tourism Office
9:10 a.m. - 5:59 p.m. 9:30 a.m. - 3:30 p.m. 12:30 - 2 p.m.	Lodging/Attraction/Receptive Operator Appointment Sessions Education Seminars All-Delegate Lunch Sponsored by Visit Charlotte/Charlotte's got a lot
7 - 10 p.m.	"Urban Cowboy" Evening Event Sponsored by Grapevine CVB and Team Texas

Revised Dec. 1, 2010